

Course syllabus for

Popular scientific communication, 7.5 credits

Populärvetenskaplig kommunikation, 7.5 hp

This course has been cancelled, for further information see Transitional provisions in the last version of the syllabus.

Course code 1XX012

Course name Popular scientific communication

Credits 7.5 credits

Form of Education Higher Education, study regulation 2007

Main field of study Not applicable
Level GX - First cycle

Grading scale Pass, Fail

Department Department of Physiology and Pharmacology

Decided by Styrelsen för utbildning

Decision date 2007-12-18

Revised by Board of Higher Education

Last revision 2014-11-26 Course syllabus valid from Autumn 2007

Specific entry requirements

120 credits in medicine, technique, science or care.

Objectives

On completion of the course, the student should

- understand the role and preconditions of the science journalism
- have insight in the working method of various media e.g. newspapers, special journals, radio, TV and web
- have acquired an understanding of the basics of journalistic communication
- have improved his own writing ability with a focus on formulation and layout have obtained an insight into editorial work and, maybe, published something in a popular science forum.

Content

The course is, apart from lectures by leading science reporters, structured around written exercises with individual feedback from science reporters and an editorial post. The editorial post is carried out in cooperation with a supervisor with major experience and skills in medical/scientific journalism.

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Teaching methods

Student-activating planning. Mainly project-based where the lectures aim at providing an overview and an introduction. Three major written exercises take place during the course. Furthermore 10 days of an editorial post.

Examination

Written exercises and oral reporting of the editorial post.

Compulsory parts:

- Written exercises, I) News item, II) Article and III) News item directed towards children.
- Editorial post with written and oral presentation.
- Lectures: Popular science, Business and pleasure, Interview technique, To write an article, Rhetorics, Presentation techniques, Can you write what you want in the newspaper.
- Visits at Sveriges Radio.
- Reporting of editorial posts.

In case of a failed part, there is a possibility to make up with a project work.

Transitional provisions

The course has been cancelled and was offered for the last time in the spring 2012. Examination will be provided until the fall semester of 2015 for students who have not completed the course.

Literature and other teaching aids

A field guide for science writers

Blum, Deborah; Knudson, Mary; Henig, Robin Marantz

2. ed.: Oxford ;a New York: Oxford Univ. Press, 2006 - xiv, 321 s.

ISBN:0-19-517498-4 LIBRIS-ID:10208263

Library search

Grünbaum, Catharina

Språkbladet

Lundkvist, Ulf

[Ny utg.]: Stockholm: MånPocket, 2003 - 222, [2] s.

ISBN:91-7001-110-9 LIBRIS-ID:9208353

Library search

Levi, Ragnar

Medical journalism: exposing fact, fiction, fraud

Lund: Studentlitteratur, 2000 - 206 s.

ISBN:91-44-00952-6 LIBRIS-ID:8352765

Library search

Nelkin, Dorothy

Selling science: how the press covers science and technology

Rev. ed.: New York, n.y.: Freeman, cop. 1995 - x, 217 s.

ISBN:0-7167-2595-9 (hft.) LIBRIS-ID:5508168

Library search