

Course analysis template

After the course has ended, the course leader fills in this template. This is an important part of the quality assurance of the programme. The programme director decides whether the template should be supplemented with further information/questions.

Course code 4BP045	Course title Communication in bioentrepreneurship 2	Credits 2.5
Semester Spring 2025	Period March-April	

Course leader Anna Birgersdotter	Examiner <i>Madelén Lek</i>
Other participating teachers <i>Peter Solsjö, Carl Johan Sundberg</i>	Other participating teachers

Number of registered students 37	Number passed after regular session 20	Response rate for course survey (%) 6 persons, 16%
Methods for student influence other than course survey Discussions		

Note that...

This analysis shall (together with a summary of the quantitative results of the students course survey) be submitted to the LIME educational committee.

This analysis have been submitted to the LIME educational committee on this date:

1. Description of any implemented changes since the previous course based on previous students' comments

This was the fifth the course was given.

1. Fewer guest teachers from earlier years feedback on time constraints,
2. Always different case, this year former students reached out to build a strategy for their endeavour

2. A brief summary of the students' evaluations of the course

This year it was an unusual low number respondents, so hard to make any kind of real assessment.

- 1) Compared to 2024, they seemed to have embraced the case
- 2) Lack of time/short course. One person asks for less material on canvas, which has already been “on diet”. Hard balance with material and making sure they can write the strategy. I could take away some more science articles perhaps.

3. The course-responsible reflection on the course implementation and results

This was the fifth time the course was given.

The material landed well, the students can see that there is a valid learnings in the content.

Course strengths:

Valid and important content

Real life case

Course weaknesses:

Short, intense, students want even more pitching

4. Other comments

5. The course-responsible conclusions and any proposals for changes

(If any changes are proposed, please specify who is responsible for implementing these and a time schedule.)

- 1) I need to find time to dig deeper into literature and to clean up the canvas and update it to today's environment (ex AI).
- 2) With removing Biocom 1 we might have to build the material on canvas or have more sessions on communication theory
- 3) I don't know how to increase the no of respondents as the last day is the pitch, hence I can't offer cake. Perhaps visit Sannas course.
- 4) I would like to have more work on campus where they get to work with real cases. For the next iteration cycle, perhaps we can do something else than a strategy as com 1 is taken away and strategizing communication efforts can be done with AI.