

Schedule - Bioentrepreneurship 2023

All session marked with * as well as workshops and examinations are mandatory

When	Sessions
Monday 11 Sept 9:00-15:00 KAROLINA	<p>Course introduction*</p> <p>What: Laying the foundation by departure from a discussion on transferable generic skills and the assumptions about entrepreneurship and entrepreneurial action that we all have and bring to the course – all in the light of biomedicine.</p> <p>Lecturer: Madelen Lek (and Hanna Jansson)</p>
Tuesday 12 Sept 9:00-15:00 KAROLINA	<p>The entrepreneurial process *</p> <p>What: Introduction to entrepreneurship theory intertwined with practical exercises. Links will be made to responsible innovation and societal impact.</p> <p>Lecturer: Hanna Jansson (and Madelen Lek)</p>
Wednesday 13 Sept 9:00-15:00 WRETLIND	<p>Translational research, from bench to bed</p> <p>What: Introduction to the process of translating research findings into clinical applications or commercial products to improve the health of individuals. This session will give an overview of “research and development” and the “drug discovery and development” process (including, e.g., clinical trials, generics and repurposed drugs).</p> <p>Lecturer: Madelen Lek</p>
Thursday 14 Sept 9:00-12:00 KAROLINA	<p>Needs and users</p> <p>What: An introduction to market analysis. This session will answer the question of what a market is, what marketing means and how market research is done. It will also give an overview of what is meant by stakeholders and introduce data collection methods.</p> <p>Lecturer: Lena Hanson and Susanna von Holst</p>
13:00-16:00 KAROLINA	<p>Value proposition</p> <p>What: There are different approaches to entrepreneurship and in this session, we will continue with planning or “causation”, a more instrumental approach to developing ideas with the help of models and tools. We will capture (and modelling) the value proposition of an idea (a possible new solution solving an unmet need of a potential user) using the NABC model. You will also be briefly introduced to the Business model canvas.</p>

	Lecturer: Samer Yammine
Friday 15 Sept 9:00-12:00	Own work
13:00-15:00 KAROLINA	Ethics case Lecturer: Madelen Lek
Monday 18 Sept 9:00-12:00 KAROLINA	Innovation ecosystem What: The innovation or entrepreneurial ecosystem is a network where different actors collaborate to get access to knowledge and other resources. In this session some of the building block of this system will be explored, with a main focus on networking and financing. Lecturer: Patrik Blomquist, KI Innovations
13:00-16:00 KAROLINA	Corporate entrepreneurship What: A panel with alumni. Lecturer: TBA
Tuesday 19 Sept 9:00-17:00 KAROLINA	Effectuation workshop What: Two days of practical work in teams discovering a need, developing ideas and test solutions following the effectuation model. Lecturer: Annelie Hultman
Wednesday 20 Sept 9:00-17:00 KAROLINA	Effectuation workshop What: Two days of practical work in teams discovering a need, developing ideas and test solutions following the effectuation model. Lecturer: Annelie Hultman
Thursday 21 Sept	Own work
Friday 22 Sept 9:00-13:00 KAROLINA	Final presentations of teamwork Lecturer: Madelen Lek and Hanna Jansson