



## Course analysis template

After the course has ended, the course leader fills in this template. This is an important part of the quality assurance of the programme. The programme director decides whether the template should be supplemented with further information/questions.

|                               |   |                     |
|-------------------------------|---|---------------------|
| <b>Course code</b><br>4BP048  | <b>Course title</b><br>Business Development | <b>Credits</b><br>6 |
| <b>Semester</b><br>Autumn2023 | <b>Period</b><br>2022-09-25—20-20           |                     |

|  |                                     |
|--|-------------------------------------|
| <b>Course leader</b><br>Erik Skog                        | <b>Examiner</b><br>Madelen Lek      |
| <b>Other participating teachers</b><br>7 guest lecturers | <b>Other participating teachers</b> |

|  |  |   |
|--|--|---|
| <b>Number of registered students</b><br>35   | <b>Number passed after regular session</b><br>35 | <b>Response rate for course survey (%)</b><br>54% |
| <b>Methods for student influence other than course survey</b><br>Midcourse discussion and openness for suggestions |  |   |

### Note that...

This analysis shall (together with a summary of the quantitative results of the students course survey) be submitted to the LIME educational committee.

This analysis have been submitted to the LIME educational committee on this date:



## **1. Description of any implemented changes since the previous course based on previous students' comments**

Updated readings in terms of scientific articles. Group assignment based on diverse cases to avoid repetitiveness from previous year.

## **2. A brief summary of the students' evaluations of the course**

This is based on the students' quantitative answers to the course evaluation and comments. Graphs attached.

### **Summary of comments on things that were good:**

- Developed expertise and skills
- Learning outcomes good
- Common theme in course
- Good and relevant guest lectures
- Good atmosphere in class
- Open social atmosphere
- Prepare to deal with ethical considerations was ok but could be improved

### **Summary of suggestions or comments of what could be improved:**

- Development of use of scientific methods can be improved
- Compensation for mandatory attendance not motivated enough



### **3. The course-responsible reflection on the course implementation and results**

***Course strengths:***

Practical approach and related to the business environment and industry. Oriented to factual knowledge.

***Course weaknesses:***

The scientific element and reflections of own learning is hold back in favour of above.

### **4. Other comments**

Low response rate. Efforts will be made to increase that next course.

### **5. The course-responsible conclusions and any proposals for changes**

Last year's remark on the text book is still valid The text book has been in use for a number of years. The students have no comments on it, but efforts should be made to find a more up-to-date alternative or at least complement it with other texts.

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