

Communication in bioentrepreneurship 2 VT24

2024-03-19 - 2024-04-04 Mon-Fri, Sun 4BP045, Kommunikation i bioentreprenörskap 2, BP045 2024-03-19

	Time	Course, Room, Place, URL	Activity, Description, Mandatory	Lecturer, Teacher	Other Information, Comment
w12	Tue 2024-03-19				
	13:00 - 16:00	4BP045 John. https://medarbetare.ki.se/larosal-john	Lecture Mandatory	Anna Birgersdotter	Introduction to course and case.
	Wed 2024-03-20				
	13:00 - 15:00	4BP045 John. https://medarbetare.ki.se/larosal-john	Lecture	Anna Birgersdotter	Introduction to examination document "Communication Strategy"
	Thu 2024-03-21				
	13:00 - 16:00	4BP045 John. https://medarbetare.ki.se/larosal-john	Lecture	Michalina Lewicka Yamine Anna Birgersdotter	Communication Strategy in a Life Science Company
w13	Mon 2024-03-25				
	13:00 - 16:00	4BP045 John. https://medarbetare.ki.se/larosal-john	Lecture	Teodora Andonova Anna Birgersdotter	How to Strategize Communication Towards Financing Agencies
	Wed 2024-03-27				
	13:00 - 16:00	4BP045 John. https://medarbetare.ki.se/larosal-john	Lecture	Björn Arvidsson Anna Birgersdotter	How to Create Trust and Relevance
	Fri 2024-03-29				
	00:00 - 00:00	Långfredag			
	Sun 2024-03-31				
	00:00 - 00:00	Påskdagen			
w14	Mon 2024-04-01				
	00:00 - 00:00	Annandag påsk			
	Tue 2024-04-02				
	13:00 - 16:00	4BP045 John. https://medarbetare.ki.se/larosal-john	Lecture	Anna Birgersdotter	Q&A Session. May take place on Zoom
	Thu 2024-04-04				
	09:00 - 16:00	4BP045 Humble in "a Working Lab, Innomedicum"	Lecture	Anna Birgersdotter	Presentation in small groups, all day - you will be given your session on Canvas - this is a possibility for you to get feedback on your strategy before you hand it in. Deadline for communication strategy (to be uploaded on Canvas).