



Course analysis template

After the course has ended, the course leader fills in this template. This is an important part of the quality assurance of the programme. The programme director decides whether the template should be supplemented with further information/questions.

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|-----------------------------------|---|---------------------|
| Course code | Course title Marketing& Sales in Life Science | Credits 6 |
| Semester Autumn 2021 | Period | |

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|-------------------------------------|-------------------------------------|
| Course leader Erik Skog | Examiner Madelene Lek |
| Other participating teachers | Other participating teachers |

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|--|--|--|
| Number of registered students 30 | Number passed after regular session 30 | Response rate for course survey (%) 15 |
| Methods for student influence other than course survey Discussion mid-course | | |

Note that...

This analysis shall (together with a summary of the quantitative results of the students course survey) be submitted to the LIME educational committee.

This analysis have been submitted to the LIME educational committee on this date:

1. Description of any implemented changes since the previous course based on previous students' comments

Not relevant. This was the first time the course was run

2. A brief summary of the students' evaluations of the course

(Based on the students' quantitative answers to the course evaluation and comments. Quantitative compilation and possible graphs attached.)

The students were overall happy with the course.



3. The course-responsible reflection on the course implementation and results

Course strengths:

Practical focus with real life examples. Relevant guest lecturers.

Course weaknesses:

6 credits, 4 weeks is on the short side to.

4. Other comments

5. The course-responsible conclusions and any proposals for changes

(If any changes are proposed, please specify who is responsible for implementing these and a time schedule.)

The literature should be updated. Course director responsible.