

Course information

Practical approaches to qualitative research - based on blended learning

This course provides the theoretical and practical knowledge to design and implement a sound qualitative study. This is a course based on practice. During the course you will develop a qualitative research protocol, you will collect and analyze the data and you will present the results. During each step you will get feedback from the course leaders and from your fellow course participants.

Goal

You will learn:

- How to design conduct a qualitative research is significantly different than conducting quantitative research.
- How to design an interview guide using open-ended questions and how to follow-up on the participant's answer to get a deeper knowledge of the topic under study.
- How to sample the study participants for a qualitative study, how to use different methods of data collection and when to stop gathering data.
- Finally, they will learn how to analyze the data from a qualitative perspective and how to present the results of their studies.

At the end of the course the participant should be able to:

- Design, conduct, analyze and report a qualitative study.
- Evaluate the quality of a qualitative study using the proper criteria*

Course format

The course will be taught with a blended learning approach, which will combine self-study and face-to-face practical training sessions.

Application and fee

Please contact us for more information.

Time and place

Please contact us for information.

For more information, please contact

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